students and academic staff are invited to attend a presentation by
Naava Levy, leader of the
Managing Cloud Program at Intel, on the topic:
"Cloud Computing – The Beginning Or The End?"

The presentation will be held on Thursday, May 2, between 12:00-13:00
in room 206 in the Wulphson Building of the Mechanical Engineering Department.

Abstract:
In this presentation Naava Levy will explain:
- What cloud computing is all about, reviewing the key drivers and inhibitors of cloud and what is fueling its exponential growth.
- Further the lecturer will examine cloud computing effects across the ecosystem and megatrends as Mobile and Internet of Things, including its threats and opportunities.
- The lecturer will also try to determine where we are standing now in this shift – is the end in sight or is it just the beginning?
- Finally, the lecturer will discuss some of cloud computing implications to companies, entrepreneurs and academy.

Presenter:
Naava Levy has joined Intel’s Strategic Technologies Group of Intel Labs, where she is responsible for identifying and incubating long-lead technologies that are disruptive or transformational for the domain of Cloud & Big Data. Naava brings with her over 20 years of experience in Hi-Tech, as well as almost a decade in Cloud & Big Data domains in a variety of roles. Most recently, Naava founded LerGO (www.lergo.org.il), a cloud based nonprofit venture dedicated to kids’ education. Prior to that Naava led cVidya’s efforts in SaaS & Big Data as VP Cloud Solutions and before that she was the head of Amdocs’ SaaS/Cloud program.

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