

סדנא מתקדמת לניהול מוצר:

Sharpen Your PM Toolkit: Dive into Prompt Engineering

This workshop explores the strategic role of prompt engineering in product management. Participants will gain the knowledge and skills to design and implement effective prompts for their daily workflow.

Learning objective:

- Understand the fundamentals of prompt engineering and its importance in product management.
- Gain practical experience in designing and implementing various types of prompts.
- Develop strategies for effective prompt engineering in hypothetical and real-world products.

מרצה	גלית גלפרין
מועדים	2 מפגשים: 1. 29.10.23 2. 5.11.23
קהל יעד	מנהלי מוצר (בכל הרמות) - מינימום 1-2 שנות ניסיון
דרישות קדם	לפחות שנה בתפקיד מנהל מוצר
סילבוס	<p>Session 1: Understanding conversational AI and prompt engineering</p> <ul style="list-style-type: none"> • Intro to GenAI landscape and LLM's • Different available LLM's • Prompt engineering basics • Bring your own product challenge to class <p>Session 2: Structuring and Managing prompts</p> <ul style="list-style-type: none"> • Advanced prompting technics • Work hacks